

American Thyroid Association

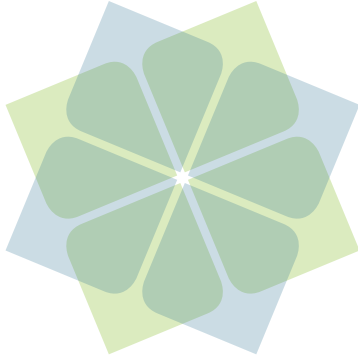
CASE FOR SUPPORT—LEADING THE WAY

UNDERSTANDING, PREVENTING, DIAGNOSING, AND TREATING THYROID DISEASE



AMERICAN **THYROID** ASSOCIATION

ATA | *Founded 1923*



A CASE FOR SUPPORT

A butterfly shaped gland in the base of the throat, the thyroid has the power to affect nearly every organ in our bodies through the hormones it stores and produces. From our weight to our breathing to our muscle strength—and much more—the thyroid keeps our bodies vital. An estimated 20 million Americans have some form of thyroid disease, but up to 60 percent of those affected are not aware that the symptoms they are experiencing can be treated. That's why thyroid awareness is a primary goal of the American Thyroid Association (ATA). For help in understanding their disease, patients can rely on the ATA's dedication to understanding, preventing, diagnosing, and treating thyroid disease and thyroid cancer.

MISSION

The American Thyroid Association is the leading organization devoted to thyroid biology and to the prevention and treatment of thyroid disease through excellence in research, clinical care, education, and public health.

FINDING WAYS TO CHANGE THE IMPACT OF THYROID DISEASE

Since 1923, the ATA has been finding ways to improve the lives of those suffering from thyroid disease. Our efficient and dedicated staff works with over 200 thyroid expert volunteers to support the mission of the ATA and successfully extends our reach worldwide. The ATA has 1,700 scientists and clinician members from 43 countries. Our unique society connects patients and their families to clinician researchers who work to advance research, diagnose, and care for patients with thyroid disease and thyroid cancer.



WHO WE SERVE

PATIENTS, PHYSICIANS, AND FAMILIES = PARTNERS IN CARE

Science and inquiry are crucial to the work of ATA because they provide a path that leads to the health and education of patients. Dealing with a serious disease requires help along the way. Patients need the comfort and knowledge that there is trustworthy information on the web and that an experienced person—who is on their side—is readily available to provide answers, support, and hope.

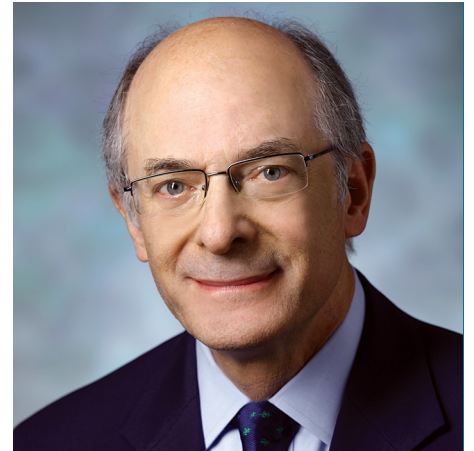
The ATA is here for every thyroid patient and family member, offering all the information, referrals, and education in one easy-to-access location.



Our goal is to provide thyroid patients with the tools they need to be the most informed person in the waiting room.

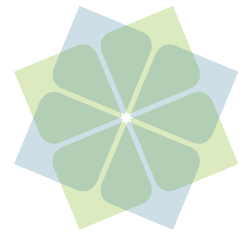
The ATA offers patients:

- **Thyroid Information** on all forms of thyroid disease, how it affects specific populations such as elderly or pregnant patients, and information on thyroid treatments and surgeries.
- **Lists of Thyroid Specialists** in their area, including information on those who are board certified by a Member Board of the American Board of Medical Specialties.
- **Patient Education**, including an annual educational forum and connections to patient support groups.
- **Publications** through our website including links to *Clinical Thyroidology for the Public* (CTFP), a research summary in everyday language that shares the latest thyroid health information and research, and *Friends of the ATA*, a monthly patient newsletter that provides current information about the ATA, thyroid health, and resources just for patients and their families.
- **Clinical Trials Information** on participating in thyroid-focused clinical trials with easy access links to NIH and other sites for clinical trials, on the ATA website.
- **ATA Alliance for Patient Education**, which provides timely resources and information about the diagnosis, treatment, and evaluation of thyroid diseases. Patients benefit from our collective partnerships with patient support groups:



“Thyroid cancer is one of the most rapidly growing kinds of cancer. We need your help to fund research so we can prevent, treat, and diagnose thyroid cancer in a better way in the future.”

David Cooper, M.D.
Professor of Medicine at Johns Hopkins,
ATA Member, and past ATA President



WHO WE SERVE

EXPERTS, SCIENTISTS, AND PATIENTS MAKING A DIFFERENCE

The ATA is proud of our diverse membership of physicians, scientists, and other thyroid professionals devoted to making a difference in the lives of thyroid patients around the world.

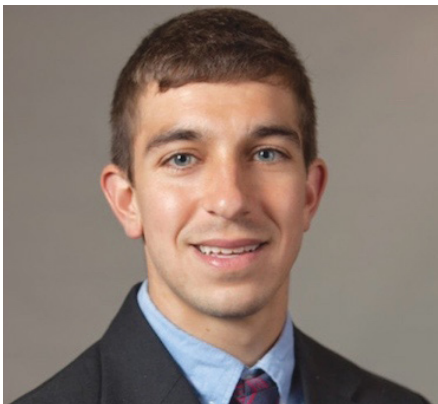
We support their leadership and education in these ways:

- **Annual Meeting** – Clinicians, investigators, and health care professionals from around the world meet annually to learn the latest clinical and scientific thyroid research findings in a collegial exchange between top-notch thyroid experts.
- **Research Grants** – ATA has awarded 85 thyroid research grants totaling more than \$2.2 million to support positive health outcomes for individuals and entire populations.
- **ATA Professional Guidelines** – Open access, full text online and in summary format via the Guidelines Pocketcards provide quick reference tools for physicians, nurses, trainees, and other thyroid and industry professionals. Patients now also serve on guideline committees.
- **Scientific and Professional Resources** – We offer additional information for professionals such as links and resources for International and Sister Endocrine Societies and Publications and National Institutes of Health (NIH) Resources.
- **Continuing Medical Education** – ATA sponsors online CME courses, a satellite symposia, and an annual conference. Patients serve on symposium panels to give their perspective on treatment and care.
- **ATA Career Links Center** – We provide leads on top clinical and research jobs and give employers access to the best thyroid professionals in the field.
- **Trainees' Corner** – Customized educational training opportunities, such as the annual E. Chester Ridgway Trainee Conference provide trainees with a more complete knowledge and understanding of thyroid physiology, disease, and treatment with expert thyroid faculty and presenters.
- **Thyroid Calculator** – Available on the ATA website and for download as a mobile app, the Thyroid Calculator allows professionals to quickly calculate Thyroid Cancer Staging, Calcitonin and Carcinoembryonic Antigen (CEA) Doubling Time, and Change in Thyroid Nodule Volume.
- **Publications** – Peer-reviewed scientific journals such as *THYROID*, *Clinical Thyroidology*, and *VideoEndocrinology* provide scholarly written content and videos devoted to thyroid research, treatment, surgeries, and more.



“ I was an ATA member as a fellow and attended several annual meetings where I was able to network and meet many ATA members who became friends, colleagues, and mentors. The presentations were always of the highest quality and relevance. The world of thyroid is moving at a rapid pace and I keep up with it by being a member of the ATA. ”

*Patricia Shen Chi Wu, M.D.
Chief of Endocrinology
Kaiser Permanente San Diego*



“ It's great getting to interact with people from all over the country and to get to hear about their exciting research. It's expensive to travel and as trainees we wouldn't be able to be here without the generous support. ”

*Andrew Hinson, M.D.
Otolaryngology Resident
2016 Ridgway Conference Participant*



ATA AND THYROID INFORMATION BY THE NUMBERS



More than
1,700
physicians,
clinical researchers,
and scientists from
43
countries including
the United States
are ATA members.

An estimated
20 million
Americans have some form
of thyroid disease.

Up to
60 percent
of people are not aware
of thyroid disease
symptoms.




The 86th annual meeting
in Denver had record
attendance with
1,314
attendees,
472
scientific abstracts, and
33
countries represented.

Up to
12,000
patients receive the
ATA's free newsletter and
Clinical Thyroidology
for the Public
research summaries.



Thyroid research grantees
received more than
\$2.2 million
for
85
projects since 1995.





“ The ATA was a valuable resource for our family when my dad was diagnosed with Anaplastic Thyroid Cancer. When you’re faced with a detrimental diagnosis where even a few days can make the difference in life or death, understanding your options quickly is critical. The ATA website offers a one-stop shop for patients and caregivers to find specialists, current clinical trials, general thyroid cancer information, and links to other patient support groups and information.”

Mary Catherine Petermann

- Father who was diagnosed with Anaplastic Thyroid Cancer in 2006
- He was treated at Mayo Clinic
- He has clean scans as of October 2016

JOIN US

PLEASE JOIN OUR JOURNEY TO ADVANCED DISCOVERIES AND TREATMENT FOR THYROID DISEASE AND THYROID CANCER

As patients with thyroid disease navigate the challenges to their quality of life and researchers and physicians look for more effective directions, we at the ATA have our own destination— **funding for critical thyroid research, prevention, and treatment.** For 94 years, the ATA has led the way in thyroidology. It’s a daily obstacle course to find new drugs, better treatments, advanced surgical methods, and more rapid diagnoses for the 20 million Americans who have some form of thyroid disease.

The ATA has paved the way with management guidelines for clinicians who diagnose and treat thyroid disease. For physicians treating pregnant women diagnosed with thyroid disease, our recent publication presents 97 evidence-based recommendations making sure that best practices are implemented with the latest, most effective treatment.



Through your generous support and donations, research takes the lead and hope is on the horizon. **Will you join us** in our campaign to raise **\$1.5 million** for thyroid research, prevention, and treatment? Your compassionate, tax-deductible gift will provide funds for:

- Research grants that pave the way for 1,700 ATA physicians and scientists who have devoted their careers to understanding the biology of and caring for patients affected by thyroid disease.
- Patient education for individuals and families looking for life-changing clinical trials, the best thyroid specialists, and cutting edge treatment and drugs.
- Professional education that offers a wealth of knowledge and leading-edge research for trainees and practitioners.
- A website that is the go-to resource for thyroid information for patients and practitioners alike. In 2016 alone, there were more than 3,700,000 website views of ATA’s library of online thyroid information patient brochures.

Donations **of all sizes** will change the future for thyroid patients. You will make a direct impact on patients like Mary Catherine’s father as he deals with Anaplastic Thyroid Cancer. You will help scientists like ATA Associate Member Julia Rodiger, Ph.D., a scientist at the National Institutes of Health, as she analyzes thyroid hormones for intestinal stem cell development.

You may choose to direct your gift to the area that is most meaningful to you. Your generosity will support programs such as:

- **The Ridgway Legacy Fund** – support for the ATA’s E. Chester Ridgway Trainee Conference, “The Ridgway,” which provides and encourages endocrine and surgical fellows to choose studies and practice in thyroid.
- **Annual Fund** – the foundation for all ATA’s research, education, and public awareness programs.
- **Research by Thyroid Investigators**
- **Memorials & Tribute Donations** – opportunities to honor the life of a loved one or a physician who was ‘there for you,’ or to recognize a special event.
- **Workplace Giving** – support the ATA through regular, recurring payroll deductions.
- **Estate & Planned Giving** – leave a legacy of hope for ATA’s life-changing programs.
- **Unrestricted Giving** – allows the ATA to use funds to meet the most immediate needs that are critical to increase our capacity to serve more patients, physicians, researchers, and trainees.
- **Recurring Gifts** – Monthly gifts provide a reliable, predictable source of income to support the ongoing work of the ATA.

We will help you choose a donation that is convenient for you. Contact Bobbi Smith, CAE, Executive Director of the ATA at 703-998-8890 or thyroidexec@thyroid.org. Or donate securely online anytime at <http://www.thyroid.org/donate/>.

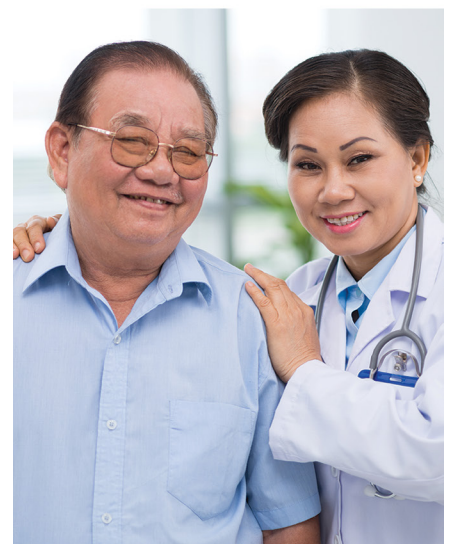
Thank you for your support of the ATA. Your gift means more research, more hope, and brighter outcomes for the 20 million people with thyroid disease.

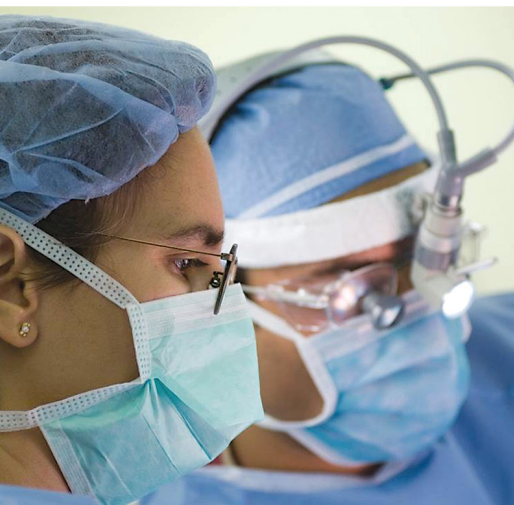
ATA HONORED IN 2016

The American Thyroid Association won the IMA Outstanding Achievement Award in 2016 for *Clinical Thyroidology for the Public*. This award is the second highest honor bestowed by IMA and an extremely challenging award to win. The American Thyroid Association also received the American Society of Association Executives (ASAE) Power of Silver Award for its thyroid-focused Professional Clinical Guidelines and Patient Information Resources.



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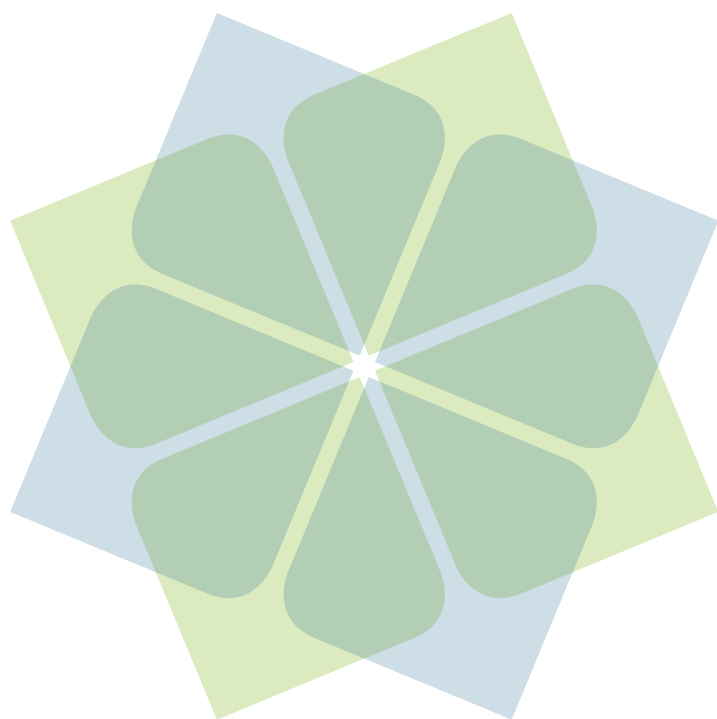
The American Thyroid Association Headquarters
6066 Leesburg Pike
Suite 550
Falls Church, Virginia 22041

www.thyroid.org

thyroid@thyroid.org

703.998.8890

800.849.7643



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